

## Online Advertising Rates For web & e-newsletters, effective September 2015









## **Artwork Specifications:**

- Final effective resolution for artwork should be 300dpi
- Ad formats Pdf, EPS and jpeg

	1 Month	3 Months	6 Months
<b>Header Banner Advert</b> 728 x 90 px	\$600	\$1200	\$1800
<b>Square Side Bar Advert</b> 300 x 250 px	\$400	\$900	\$2000
<b>Standard Banner Advert</b> 728 x 90 px	\$600	\$1200	\$1800

## **Advertising Contact Details:**

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NZ Local Government and EnergyNZ

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header 728 X 90		
	nav bar	
72	8 X 90	300 X 250
72	8 X 90	
		300 X 250
72	8 X 90	

Ad locations as at September 2015 \*Ad descriptions based on IAB ad guidelines